



Dr. George W. Davis

DIGNITY, RESPECT, AND HONOR

SERVING THE SENIORS OF BAYVIEW HUNTERS POINT & WESTERN ADDITION



A Personal Message from BHPMSS Executive Director, Mrs. Cathy Davis



*Cathy Davis, MSW
Executive Director*

Imagine a community that embraces its elders – that provides housing, recreational opportunities, wellness programs and social supports. Imagine a community that respects the historical contributions of those who came before them, and celebrates their legacy. Imagine a community that understands seniors make an important contribution to friends, families and neighbors.

Imagine all this coming to life as an Aging Campus that provides what is needed for seniors to age – in place and with dignity – in their own community.

This was the dream of my late husband, Dr. George W. Davis. A long standing community activist working for the good of the community, Dr. Davis took great care during his three decades of leadership to develop ongoing relationships with local, state and federal agencies; to forge profitable partnerships with private developers, leading corporations, and private foundations. His charisma and humble integrity helped win support for Bayview Senior Services and his community.

While we all miss his presence, Dr. Davis's legacy lives on through his vision of an Aging Campus. We are now growing our campus adding our first supportive housing and a new senior center to be named in his honor.


Dr. Davis would be the first to say he did not do any of this alone. We stand on the shoulders of many dedicated seniors and supporters – people who dedicated their time and energies to Bayview Senior Services over the past forty-plus years. Our community has come together to support the Aging Campus and the board of directors is dedicated to seeing it to fruition.

We have come so far and achieved so much. Now we need a little more help to make the dream of an Aging Campus a reality. I hope you will give generously to our Dignity, Respect and Honor Campaign. Please join us in bringing this dream to life for the seniors of our community and their families.

*It can be said
that a society is
judged on how
well it meets
the needs of its
most vulnerable
citizens – a
society that
honors its
elderly also
honors its own
heritage.*

*Bayview needs
this opportunity
for seniors to
age in place,
maintain
their dignity
and continue
the spirit of
community.*

Dr. George W. Davis


Executive Director

Community Challenges

The fortunate among us reach their elder years knowing their needs will be fully met. However, too many in our communities approach later life with no such assurance. A life enduring economic disadvantage means that many of our fellow citizens may not have access to the kind of healthcare, good nutrition, active social engagement or personal security necessary to ensure dignity, respect and honor. The seniors we serve face enormous health and human service challenges.

Consider the following:

San Francisco has one of the highest costs of living in the entire United States, a heavy burden for seniors with fixed incomes.

Thirty eight percent of the City's African American seniors live below 150% of the poverty line, the largest percentage of any racial group.

The cost of long term poverty is not just measured by income, but by the lack of access to preventive health and social services for African Americans. These seniors continue to experience more significant health disparities than any other racial group by any measure. These include diabetes, poor nutrition, high blood pressure, asthma, dementia, heart disease, mental health and long term substance abuse.

In the last twenty five years San Francisco has lost more than half of its African American population. Seniors have remained in the City as their children migrated to more affordable areas of the state. During the foreclosure crisis and recent economic downturn this outmigration was exacerbated when African Americans disproportionately lost their jobs and homes. The result: seniors living in poverty without family support.

Today's rising housing costs are the latest challenge for low income seniors who continue to struggle to age in place in their neighborhood.

The new Dr. George W. Davis Senior Residence and Senior Center represents hope and possibility for people who have seen little of both. It will be a cornerstone that makes a way for seniors to stay within the neighborhood they have lived in for most of their lives.

Organizational Values are reflected in the compassion of board members, staff and volunteers

- We are committed to our mission
- We respect all people, all ages, all backgrounds, all abilities
- We believe the elders in our community hold a special role
- We believe African Americans contribute to the rich diverse culture of San Francisco
- We value creativity in identifying resources and meeting needs
- We value open mindedness about people and their situation

Our Vision of Hope

Organizations like ours are essential to the quality of life in any community. We are deeply engaged with the community's seniors, and care for them with the dignity, respect and honor they deserve. The agency – which provides safe and welcoming places where seniors find care, companionship, and essential support service – is a lively community focal point, providing elders with nutrition programs, health screenings, rehabilitation services, money management advice, networking opportunities and adult day health care – as well as our nationally recognized senior ex-offender program.



For more than 44 years Bayview Senior Services has maintained and expanded the many services it provides to a traditionally African American population in the Bayview Hunters Point neighborhood of San Francisco. Our programs and services are now offered at five sites and have expanded into the Western Addition. Bayview Senior Services has been identified as an agency in the city with the leadership, capacity, history, and ability to respond to community needs. Since 2010 Bayview Senior Services has taken responsibility for operating an additional two senior centers, and expanded its housing services and advocacy programs. The number of seniors in need has increased as assets have decreased, family members have moved out of the community, and the cost of living has increased.



Our mission is to invest in and strengthen all aspects of the agency so that our programs and services thrive for years to come. But we can't do it alone.. We need your help. Maintaining and expanding the quality services we currently provide in a community where the cost of living continuously increases places extreme financial demands on the organization. We know, however, that our seniors are counting on us, which is why we need your support now more than ever. Two areas where you can make a direct impact are support for the Dr. George W. Davis Senior Residence and Senior Center and for our current programs.



NEW Dr. George W. Davis Senior Center

The future of senior services

Bayview Hunters Point Multipurpose Senior Services makes it possible for seniors to age in a secure and familiar place – their own community – close by to friends and family.

This concept, known as the “Aging Campus” is already reflected in many of our current programs. When completed in January 2016, our new supportive housing and state-of-the-art senior center will offer Bayview seniors everything necessary to make their lives comfortable and fulfilling, including: affordable housing, a safe and nurturing environment; a wide choice of planned activities (recreational, spiritual and educational); special events; preventive healthcare services; and excellent daily nutrition.

Located at 5800 Third Street, this \$57 million facility will provide 121 units of housing for low-income seniors, as well as a brand new 15,000 square-foot senior center with a full range of innovative support services.

These new state-of-the-art accommodations and services will continue the exceptional level of care for which Bayview Senior Services is already well known: a compassionate and caring staff; a safe, secure and comfortable environment; accessible transportation; exciting field trip adventures; and creative programs and community events.

The sole intent of our programs is to help seniors thrive. Best practices and innovative programming are at the heart of this transformative project. We believe that after a lifetime spent providing for families and contributing to the community, our elders deserve a home with access to consistent and reliable healthcare, wholesome nutrition, opportunities for active social involvement, and the kind of personal security and comfort necessary to ensure dignity in later years.

Bayview Senior Services Today

Current services and programs

Dr. George W. Davis, Western Addition and Rosa Parks Senior Centers

Information, social services, recreational activities, health screenings and nutritious noon meals, as well as special events and trips, make these senior centers happening places. Each provides a one-stop location for many essential services and activities.

Bayview Hunters Point Adult Day Health Center

Comprehensive services for seniors and disabled adults that prevent excessive hospitalization and nursing home placement. Licensed by the Department of Health Services, the center provides: skilled nursing care; physical, occupational and speech therapies; social services; nutrition counseling; and recreation.

Nutrition Program

Our newly expanded and upgraded central kitchen provides over 500 meals/ day for seniors to enjoy hot, nutritious meals in the company of others. For many it is their main meal of the day.

Money Management Services

Bayview Senior Services helps seniors navigate bill payments, budgeting and representative -payee assistance. Helping seniors manage their funds makes a difference and decreases the chances of neglect and abuse.

Senior Ex-Offender Program

The first ex-offender program in the U.S. to focus on seniors, the program reaches out to people 50 years and older who have been incarcerated or are about to be released back into the community. The program gives ex-offenders a fresh start and provides transitional housing and case management for both ex-offenders and homeless Veterans.

Bayview Senior Connections

Bayview Senior Connections at 5600-A Third Street is a place for seniors to drop in, share the issues and challenges they are struggling with, and get help through comprehensive case management services. The Network for Elders program provides senior empowerment activities designed to strengthen community engagement.

Senior Center Plus

A new innovative program designed to help seniors who need more structured activities, but also want to attend their senior center. Services will allow frail elders and disabled persons to continue living at home and connect with their friends in a familiar setting throughout the day.

**COMING
SOON**

Fundraising Priorities

Working with our development partners we have secured \$57 million for the new Dr. George W. Davis Senior Residence and Senior Center. We are now raising the last three percent of funds needed to open the doors. With your support we can secure the \$2 million needed to help build-out and furnish the senior center, and support current and expanded programs.

With completion scheduled for January 2016, we have an urgent need to finalize our fundraising goals so that we will be able to open our doors for seniors who are patiently waiting for this incredible project.

Capital Investments	
Purchase furnishings and equipment, and build-out of the new senior center. Naming opportunities available.	\$1,000,000
Senior Center Plus	
Seed money to launch this new program providing individualized care for 25 to 30 frail elders each day, including those living with mild dementia or chronic illness.	\$250,000
Uncompensated Medical Care	
Health care for uninsured or under-insured low-income seniors at our adult day health center and case management services.	\$100,000
Senior Ex-Offender Program	
Additional funding for services to formerly incarcerated individuals.	\$125,000
Housing Advocacy	
In-person, outreach and application assistance for low-income seniors and people who qualify for special housing but need support to apply.	\$125,000
Nutrition Program	
Expanded support for daily hot nutritious lunch time meals	\$100,000
Senior Center Operations	
Additional funds for programming and services at three senior centers.	\$250,000
Transitional Housing	
Maintenance and supplies for three transitional homes for homeless veterans and ex-offenders.	\$50,000
Total	\$2,000,000

Numbers...

Tell the Story

- Medi-Cal (\$518,580)
- Dept. Aging & Adult (\$1,350,504)
- Sheriffs Dept. (\$167,685)
- Probation Dept. (\$201,425)
- Veterans Admin. (\$189,486)
- Private Pay (\$49,374)
- Donations/Contributions (\$230,632)
- Foundations (\$125,000)
- Other (\$37,883)
- In Kind Support (\$574,343)



1971 Year BHPMSS was founded

\$10,326 Poverty line for a single senior adult

53 Number of agency employees

1,500 Number of seniors receiving meals through nutrition program

80 Average number of seniors served by Adult Day Health Center (ADHC) (monthly)

\$870 Average monthly income of seniors served by ADHC

150 Number of seniors served by Senior Ex-Offender program

\$55,947,141 Cost to build and furnish senior housing and new senior center at 5800 Third St.

26,000 Total square footage of facility at 5800 Third Street

2,000 Number of people who will be served through new facility

50 – 100 Age range of seniors to be served

5 Number of facilities operated by Bayview Senior Services

\$400 Projected average rent per occupant at 5800 Third

Board of Directors

- Dr. Arelious Walker, Board Chair
- Mrs. Ollie Mixon, Vice Chair, Secretary
- Dr. Ceasar Churchwell, Treasurer
- Rev. Marvin Hall
- Linda Fadeke Richardson
- Willie Harris

Partnerships

- Access Institute
- Always Active Program at 30th St. Senior Center
- Bayview Hunters Point YMCA
- Citi Bank
- California Pacific Medical Center Community Health Innovation Fund
- Heal Zone
- HOPE SF
- L & M Development
- Lennar Urban
- McCormack Baron Salazar
- Medi-Cal and State Department of Health Services
- Rafiki Wellness
- Resilient Bayview
- San Francisco County Sheriff's Department
- San Francisco Department on Aging and Adult Services
- San Francisco Re-entry Council
- San Francisco's Office of Community Investment and Infrastructure
- Southeast Health Center
- The Metta Fund
- The San Francisco Foundation
- The U.S. Veterans Administration
- Wells Fargo Bank
- Young Community Developers



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