



DR. GEORGE W. DAVIS  
**Senior Center**

A Program of Bayview Senior Services

## Naming Opportunities



The opportunity to “age in place” in the community is at the heart of our new senior center and supportive housing complex in San Francisco’s Bayview Hunters Point neighborhood.

When completed in early 2016, the new George W. Davis Senior Center and Housing Complex will offer Bayview seniors everything necessary to make their lives comfortable and fulfilling, including: affordable housing, a safe and nurturing environment; a wide choice of planned activities (recreational, spiritual and educational); special events; preventive healthcare services; and excellent daily nutrition.

Located in new neighborhood housing complex at 5800 Third Street, this new facility will provide 121 units of senior housing, as well as a brand new 15,000 square-foot senior center with a full range of innovative support services.

The following are naming opportunities available in the new Dr. George W. Davis Senior Center.



DR. GEORGE W. DAVIS

## Senior Center

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**\$500,000**

### MULTIPURPOSE ROOM

- The gathering place for the community for daily meals, large events and group activities
- In addition to daily programs, the multipurpose room will be rented out to the greater community for conferences, church functions, advocacy meetings, weddings and parties
- Room can be divided by partitions for two separate activities as needed - A & B
- City-wide name recognition will be offered each time a large event is publicized

**\$500,000**

### SENIOR CENTER PLUS

- A program for seniors who need more structure and routine
- Social day model staffed by a director, social worker and a program aide
- Helps seniors “age in place” as they become more frail but still can participate in senior center activities
- Allows for spouses to participate at the senior center while loved one is in a structured program
- Program will be named the XXX Senior Center Plus, thereby offering maximum name recognition in all public interaction

**\$300,000**

### CENTRAL KITCHEN

- Where food and love connect to nurture community and celebrate culture
- Capacity to serve 500 meals/ day and support the food service at the cafe
- Supports access to food and nutrition for seniors and disabled persons
- Catering opportunities and menus will feature sponsors' name

**\$250,000**

### CAFE

- Based on Mather Cafe Model - an intergenerational connecting point for a cup of coffee, snack and conversation
- The place where ideas are shared and networking is generated
- Naming will be used to market the cafe throughout the community, placed above the cafe area and listed on all menus



# Naming Opportunities

**\$200,000**

## LOBBY

- The place where everyone gathers to find out what is happening
- Waiting area for meeting staff and friends, as well as waiting for transportation
- For some seniors a place to people watch - be a part of the action
- Digital activity board shows current and future activities
- All seniors, visitors and staff will travel through the lobby with an estimated 100,000 visits in one year, providing key name recognition in this area

**\$100,000**

## LOUNGE

- Game room activities - social relationships and exercising your brain
- Challenging skills at pool, cards and dominoes
- Relax in a comfortable chair and meet others
- Sit near the cafe and watch the activity
- A place where people stay for long periods and will repeatedly notice the name of the sponsor

**\$100,000**

## QUIET ROOM

- Dedicated to the memory and work of our past Executive Director for over thirty years, Dr. George W. Davis
- A place to get centered and calm - which always happened when people sought out Dr. Davis
- For people who need that time to reflect and connect to their internal spirit
- Will house photos, writings and speeches of Dr. Davis
- Naming this room will bring the connection hope and community reflected in who Dr. Davis was and how his legacy is being carried forward

**\$100,000**

## ART ROOM

- A place for creative expression - well stocked with all kinds of materials
- Attend classes and create projects that can be stored until they are finished
- Exhibits and class schedules will promote the name of the sponsor of this area



**\$100,000**

## **COUNSELING ROOM**

- The hub of access to services - A place to meet one on one with service providers
- Where social workers, money managers, insurance counselors, mental health providers, health care counselors and others can be in a private space to assess and connect clients to services
- A confidential room where listening and problem solving takes place.
- Naming in this area promotes improved quality of life and wellness

**\$100,000**

## **COMPUTER ROOM**

- Engaging people in the new technological advances that have often bypassed seniors
- A place to learn and connect with social media of all types
- Learn new ways to utilize computers or learn the basics so participants can contact with the grandkids
- Join classes and/or get one on one assistance from volunteers and professionals
- Naming in this room will show that seniors are included in the technology revolution by the company/person who sponsors it



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Ensure the vitality of the new Dr. George W. Davis Senior Center by investing in one of the naming opportunities listed above. Your investment will help sustain and grow the legacy of Dr. Davis and his commitment to the dignity, honor and respect due the seniors of San Francisco's Bayview Hunters Point.

For more information contact Cathy Davis, executive director at (415) 826-4774 Ext. 1003 or by email at [cathy.davis@bhpmss.org](mailto:cathy.davis@bhpmss.org).

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